Alt Order#

08434594

\$750.00 NM

INVOICE



Invoice Period Invoice Date Invoice Month Invoice # 11/08/16 November 2016 10/31/16 - 11/08/16 1608888-1

Sales Office Sales Region Account Executive Property WAFB Matthew Wurm HRP-Washingto National

Advertiser Product Estimate Number 1160 HIGHER EDUCATION ISS/Excellence in Higher Ec

> 11/01/16 - 11/08/16 Billing Type Deal# Billing Calendar Broadcast Cash

Order#

1608888

Special Handling

Flight Dates

Advertiser Code Product 1/2 Agency Code 169 166 TV15247

Advertiser Ref Agency Ref

:30 YESON2LA1601H

:30

\$2,150.00

NM

Billing Address:

Hulsen Media Services Attention: Accounts Pavable 2400 Laramie Trail Austin, TX 78745

Send Payment To:

WAFB Raycom U.S. / WAFB TV 9 PO Box 11407 Lockbox 0340 Birmingham, AL 35246-0340

WAFB

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11/07/16

11/04/16

1

6 11/07/16

Line	Start D	ate	End Date	Description	on	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1	11/04/1	16	11/04/16	WAFB 9	News at 10 M-F	= 10:00 PM-10:35 PN	1	:30	1	\$2,150.00	NM	
ν	Weeks:		Start Date 10/31/16	End Date 11/06/16	MTWTFSS 1	Spots/Week 1	Rate \$2,150,00					
Snote	s: <u>#</u>	Ch '	Day <u>Air</u>		Time Descript	•	Start/End Tim	e Leno	th Ad-ID			Rate Type
Opol		_	3 F 11			News at 10 M-F	10:00 PM-10:		30 YESONZI	.А1601н		\$2,150.00 NM
2	11/04/1	16	11/04/16	M-F 10-1	1A	10:00 AM-11:00 AN	1	:30	1	\$300.00	NM	
V	Veeks:		Start Date 0/31/16	End Date 11/06/16	MTWTFSS	Spots/Week 1	<u>Rate</u> \$300.00					
Spots	e· #	Ch '	Day Air		Time Descript	•	Start/End Tim	e lend	th Ad-ID			Rate Type
opou	_	_	3 F 11.		39 AM M-F 10-		10:00 AM-11:		30 YESON2L	.A1601H		\$300.00 NM
3	11/04/1	6	11/04/16	WAFB 9	News at 5	5:00 PM-5:30 PM	1	:30	1	\$1,200.00	NM	
V	Veeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate					
Chata	ш		0/31/16	11/06/16	_	1	\$1,200.00 Start/End Tim	a lene	th Ad-ID			Rate Type
Spots	_	<u>Ch</u> WAFE	<u>Day Air</u> 3 F 11.		Time Descript 26 PM WAFB 9		5:00 PM-5:30		30 YESON2L	.a1601H		\$1,200.00 NM
4	11/04/1	6	11/04/16	9 News T	his Morning	5:00 AM-7:00 AM	1	:30	1	\$675.00	NM	
V	Veeks:		Start Date 0/31/16	End Date 11/06/16	MTWTFSS	Spots/Week 1	<u>Rate</u> \$675.00					
Spots	÷ #	Ch	Day Air		Time Descript	ion .	Start/End Tim	ie Lend	th Ad-ID			Rate Type
		_	3 F 11		18 AM 9 News		5:00 AM-7:00		30 YESON2I	A1601H		\$675.00 NM
5	11/04/1	6	11/04/16	9 News T	his Morning 6a	-76:00 AM-7:00 AM	1	:30	1	\$750.00	NM	. ,,
V	Veeks:		Start Date	End Date	<u>MTWTFSS</u> 1	Spots/Week	<u>Rate</u> \$750.00					
0		-	0/31/16	11/06/16	_	ian I	\$750.00 Start/End Tim	o Long	th Ad-ID			Rate Type
Spots	s: #	<u>Ch</u>	<u>Day Air</u>	naie Vil	Time Descript	<u>.ion</u>			III VALID	. 4 604.11		9750 00 NM

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6:30 AM 9 News This Morning 6a-7a

WAFB 9 News at 10 M-F 10:00 PM-10:35 PM

6:00 AM-7:00 AM

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INVOICE



Invoice #	Invoice Date	Invoice Month	Invoice Period
1608888-1	11/08/16	November 2016	10/31/16 - 11/08/16

Advertiser	Product	Estimate Number
ISS/Excellence in Higher Ed	HIGHER EDUCATION	1160

		- v- v-			Spots/	D-1-	* *********	
Line Start Date En	d Date Description	Start/End Time	MTWTFSS 1	Length	Week	Rate	Туре	
			T					
		<u>WTFSS</u> <u>Spots/Week</u> 1	<u>Rate</u> \$2,150.00					
		<u>Description</u>	Start/End Time		Ad-ID	. 1.001.4		Rate Type
		M WAFB 9 News at 10 M-F	10:00 PM-10:35) YESON2L			\$2,150.00 NM
7 11/07/16 11	07/16 M-F 10-11A	10:00 AM-11:00 A	₩ 1	:30	1	\$300.00	NM	
		wTFSS Spots/Week	<u>Rate</u> \$300.00					
		<u>Description</u>	Start/End Time	<u>Lengtl</u>	n Ad-ID			Rate Type
1 WAFB	M 11/07/16 10:39 AI	M M-F 10-11A	10:00 AM-11:00	AN :30	YESON2L	A1601H		\$300.00 NM
8 11/07/16 11/	07/16 WAFB 9 News	at Noon 12:00 PM-12:30 F	PN 1	:30	1	\$600.00	NM	
		WTFSS Spots/Week	<u>Rate</u> \$600.00					
		<u>Description</u>	Start/End Time		n <u>Ad-ID</u>			<u>Rate Type</u>
1 WAFB	M 11/07/16 12:17 Pf	M WAFB 9 News at Noon	12:00 PM-12:30	PN :30	YESON2L	A1601H		\$600.00 NM
9 11/07/16 11/	07/16 WAFB 9 News	at 5 5:00 PM-5:30 PM	1	:30	1	\$1,200.00	NM	
		WTFSS Spots/Week	<u>Rate</u> \$1,200.00					
		Description	Start/End Time	<u>Lengtl</u>	n <u>Ad-ID</u>			Rate Type
1 WAFB	M 11/07/16 5:10 PI	M WAFB 9 News at 5	5:00 PM-5:30 PI	M :3) YESON2L	А1601Н		\$1,200.00 NM
10 11/07/16 11/	07/16 9 News This N	forning 5:00 AM-7:00 AM	1	:30	1	\$675.00	NM	
		WTFSS Spots/Week	<u>Rate</u> \$675.00					
		Description	Start/End Time	,,	n <u>Ad-ID</u>			Rate Type
1 WAFB	M 11/07/16 6:38 Af	d 9 News This Morning	5:00 AM-7:00 Af	M :3) YESON2L	A1601H		\$675.00 NM
11 11/07/16 11/	07/16 9 News This N	forning 6a-76:00 AM-7:00 AM	1	:30	1	\$750.00	MM	
		WTFSS Spots/Week	<u>Rate</u> \$750.00					
	ay Air Date Air Time	<u>Description</u>	Start/End Time		Ad-ID			Rate Type
1 WAFB	M 11/07/16 5:59 A	M 9 News This Morning 6a-7a	6:00 AM-7:00 A	M :3) YESON2L	A1601H		\$750.00 NM
12 11/07/16 11/	07/16 M-F 630-7P	6:30 PM-7:00 PM	1	:30	1	\$1,100.00	NM	
Weeks: <u>Star</u> 11/0	***************************************	VTFSS Spots/Week	<u>Rate</u> \$1,100.00					
Spots: # Ch D	ay Air Date Air Time	Description	Start/End Time		Ad-ID			Rate Type
1 WAFB		/ M-F 630-7P	6:30 PM-7:00 Pf	M :3) YESON2L.	A1601H		\$1,100.00 NM
13 11/05/16 11/	05/16 WAFB 9 News	at 10 Sa 10:00 PM-10:35 F	N1-	:30	1	\$1,800.00	NM	
Weeks: <u>Star</u> 10/3		VTFSS Spots/Week	<u>Rate</u> \$1,800.00					
		<u>Description</u>	Start/End Time	<u>Lengtl</u>	<u>Ad-ID</u>			Rate Type

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\$750.00 NM

Rate Type

\$1,100.00 NM

\$1,100.00

NM

INVOICE



WAFB

<u>Ch</u>

WAFB

1

20 11/03/16

Weeks:

Spots: #

Th 11/03/16

Day Air Date

Th 11/03/16

M-F 630-7P

End Date

11/06/16

11/03/16

Start Date

10/31/16

Invoice #	Invoice Date	Invoice Month	Invoice Period
1608888-1	11/08/16	November 2016	10/31/16 - 11/08/16

Advertiser	Product	Estimate Number
ISS/Excellence in Higher E	HIGHER EDUCATION	1160

Spots/ Length Week Rate Type Line Start Date End Date Description Start/End Time MTWTESS \$1,800.00 NM 11/05/16 WAFB 9 News at 10 Sa 10:00 PM-10:35 PM :30 13 11/05/16 Length Ad-ID Rate Type Spots: # <u>Ch</u> Day Air Date Air Time Description Start/End Time WAFB Sa 11/05/16 11:07 PM WAFB 9 News at 10 Sa 10:00 PM-10:35 PN :30 YESON2LA1601H \$1,800.00 NM 1 LATE DUE NCAA FB/RAN WITHIN PGM ORDERED \$625.00 NM 14 11/06/16 11/06/16 WAFB 9 News at 530 Sur5:30 PM-6:00 PM ____1 :30 Weeks: Start Date End Date MTWTFSS Rate Spots/Week ----1 \$625.00 10/31/16 11/06/16 1 Rate Type Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID \$625.00 NM WAFB 9 News at 530 Sunday WAFB Su 11/06/16 5:30 PM-6:00 PM :00 Credited \$200.00 NM 30 1 15 11/06/16 11/06/16 9 News Sunday Morning 7:00 AM-8:00 AM · ----1 Start Date Weeks: End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 \$200.00 Rate Type Start/End Time Length Ad-ID Spots: # <u>Ch</u> Day Air Date Air Time Description :30 YESON2LA1601H \$200.00 NM WAFB Su 11/06/16 7:17 AM 9 News Sunday Morning 7:00 AM-8:00 AM 16 11/03/16 11/03/16 WAFB 9 News at 10 M-F 10:00 PM-10:35 PN ---1---:30 \$2,150.00 NM MTWTFSS End Date Spots/Week Start Date Rate Weeks: 11/06/16 ---1---\$2,150.00 10/31/16 Air Time Description Start/End Time Length Ad-ID Rate Type Spots: # <u>Ch</u> Day Air Date \$2,150.00 NM 10:00 PM-10:35 PN :30 YESON2LA1601H WAFB Th 11/03/16 10:27 PM WAFB 9 News at 10 M-F 1 :30 \$600.00 NM 17 11/03/16 11/03/16 WAFB 9 News at Noon 12:00 PM-12:30 PN MTWTFSS Weeks: Start Date End Date Spots/Week Rate \$600.00 10/31/16 11/06/16 --- 1 ---Rate Type Length Ad-ID Spots: # Ch Day Air Date Air Time Description Start/End Time 12:00 PM-12:30 PN :30 YESON2LA1601H \$600.00 NM **WAFB** Th 11/03/16 12:27 PM WAFB 9 News at Noon WAFB 9 News at 5 18 11/03/16 11/03/16 5:00 PM-5:30 PM :30 \$1,200.00 NM Weeks Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 ---1---\$1,200.00 Rate Type Spots: # <u>Ch</u> Day Air Date Air Time Description Start/End Time Length Ad-ID \$1,200.00 NM 5:15 PM WAFB 9 News at 5 5:00 PM-5:30 PM :30 YESON2LA1601H WAFB Th 11/03/16 NM ---1---:30 \$750.00 19 11/03/16 11/03/16 9 News This Morning 6a-76:00 AM-7:00 AM End Date **MTWTFSS** Spots/Week Rate Weeks: Start Date 11/06/16 \$750.00 10/31/16 ---1---Start/End Time Length Ad-ID Rate Type Spots: # <u>Ch</u> Day Air Date Air Time Description :30 YESON2LA1601H

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6:00 AM-7:00 AM

Start/End Time

6:30 PM-7:00 PM

.30

Length Ad-ID

:30 YESON2LA1601H

---1---

\$1,100.00

Rate

6:09 AM 9 News This Morning 6a-7a

MTWTFSS

---1---

Air Time Description

6:49 PM M-F 630-7P

6:30 PM-7:00 PM

Spots/Week

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Advertiser	<u>Product</u>	Estimate Number
ISS/Excellence in Higher Ed	HIGHER EDUCATION	1160

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
21 11/08/16	11/08/16	9 News This Morning	5:00 AM-7:00 AM	-1	:30	1	\$675.00	NM	
Weeks:	Start Date 11/07/16	End Date MTWTFSS 11/13/16 -1	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # Ch 1 WA	Day Air			Start/End Time 5:00 AM-7:00 Af		h <u>Ad-ID</u> O YESON2LA	A1601H		<u>Rate Type</u> \$675.00 NM
22 11/08/16	11/08/16	9 News This Morning 6a	a-76:00 AM-7:00 AM	-1	:30	1	\$750.00	NM	
Weeks:	Start Date 11/07/16	End Date MTWTFSS 11/13/16 -1	Spots/Week 1	<u>Rate</u> \$750.00					
Spots: <u>#</u> <u>Ch</u> 1 WA		***************************************	otion This Morning 6a-7a	Start/End Time 6:00 AM-7:00 AI	***************************************	h <u>Ad-ID</u> 0 YESON2L/	\1601 н		<u>Rate Type</u> \$750.00 NM
23 11/07/16	11/07/16	9News This AM Ely Edi	tioM-F 430a-5a	M	:30	1	\$125.00	NM	
Weeks:	Start Date 11/07/16	End Date MTWTFSS 11/13/16 M	Spots/Week 1	<u>Rate</u> \$125.00					
Spots: # <u>Ch</u> 1 WA		Date Air Time Descrip /07/16 4:43 AM 9News	otion This AM Ely Edition	<u>Start/End Time</u> M-F 430a-5a		h <u>Ad-ID</u> O YESON2LA	41601H		<u>Rate Type</u> \$125.00 NM
24 11/07/16	11/07/16	The Late Late Show	1140p-1240a	M	:30	2	\$250.00	NM	
Weeks:	Start Date 11/07/16	End Date MTWTFSS 11/13/16 M	Spots/Week 2	<u>Rate</u> \$250.00		***************************************			
Spots: # <u>Ch</u> 2 WA		Date Air Time Description 12:08 AM The La		Start/End Time 1140p-1240a		h <u>Ad-ID</u> O YESON2LA	41601н		<u>Rate Type</u> \$250.00 NM
1 WA		07/16 12:37 AM The La		1140p-1240a		O YESON2L			\$250.00 NM
				Total Spots		24			

Payment Terms 30 Days

Gross Total

\$21,700.00

Agency Commission

\$3,255.00

Net Amount Due

\$18,445.00

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